

Big Data & IoT

afnic

#JSCA14





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@herberts

 Smart Sensing



D-Shirt™



~~New~~ challenges for Big Data

exciting

How Big is Big Data?

~200 monthly transactions per customer



325M travelers in 20 years



1.2B passengers transported every year



1.5B passengers transported every year



1.2 B forms processed per year by CNAM TS

PERSONNE RECEVANT les
F 15

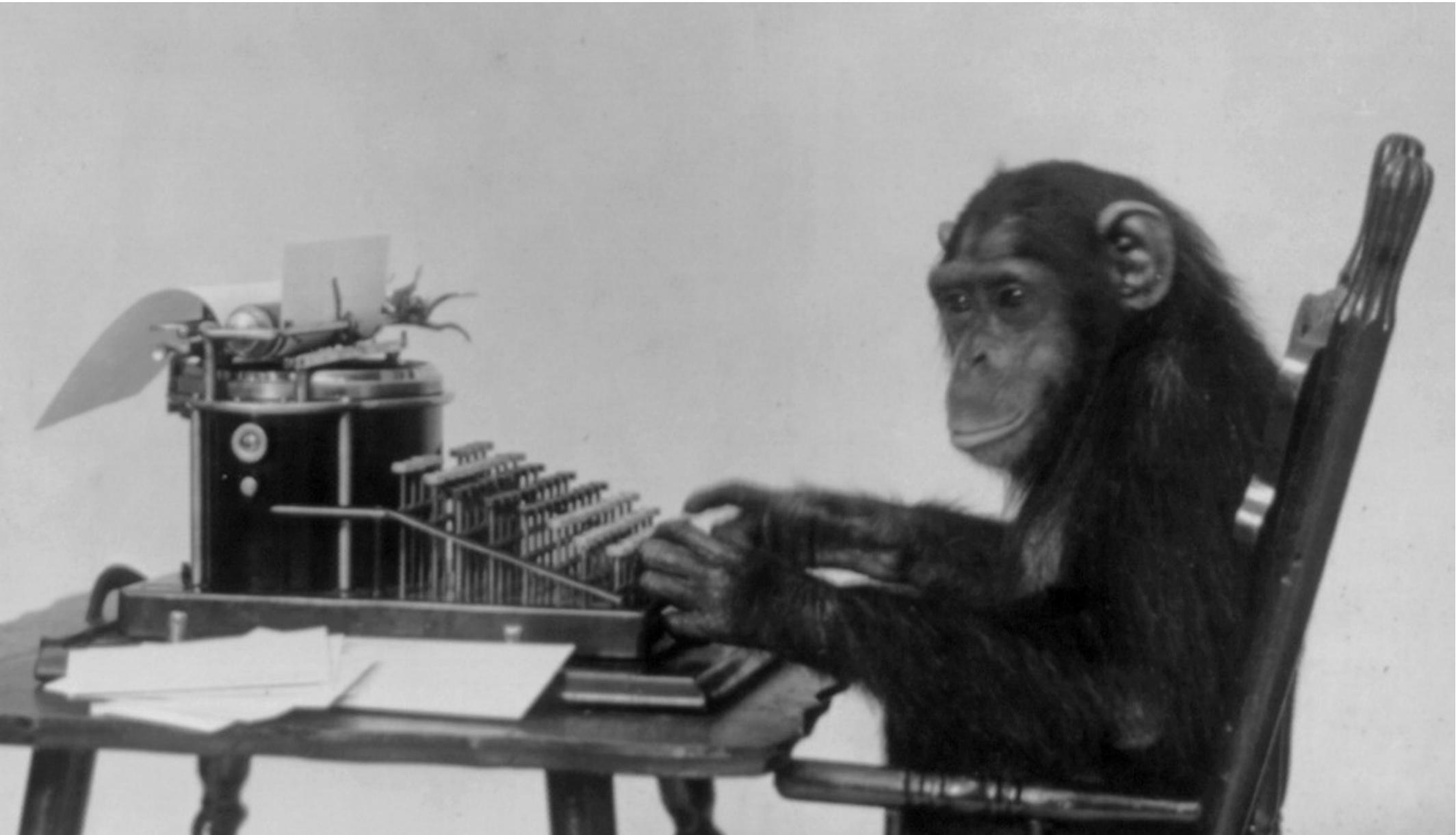
nom et prénom
numéro d'immatriculation

date de naissance

ASSURE(E) (à remplir si la personne r
nom et prénom
(suivis, s'il y a lieu, du nom d'époux(se))
numéro d'immatriculation

ADRESSE de l'assuré

Living creatures produce slow and few data



Machines are different...



Really Massive Datasets

200 000 datapoints per hour



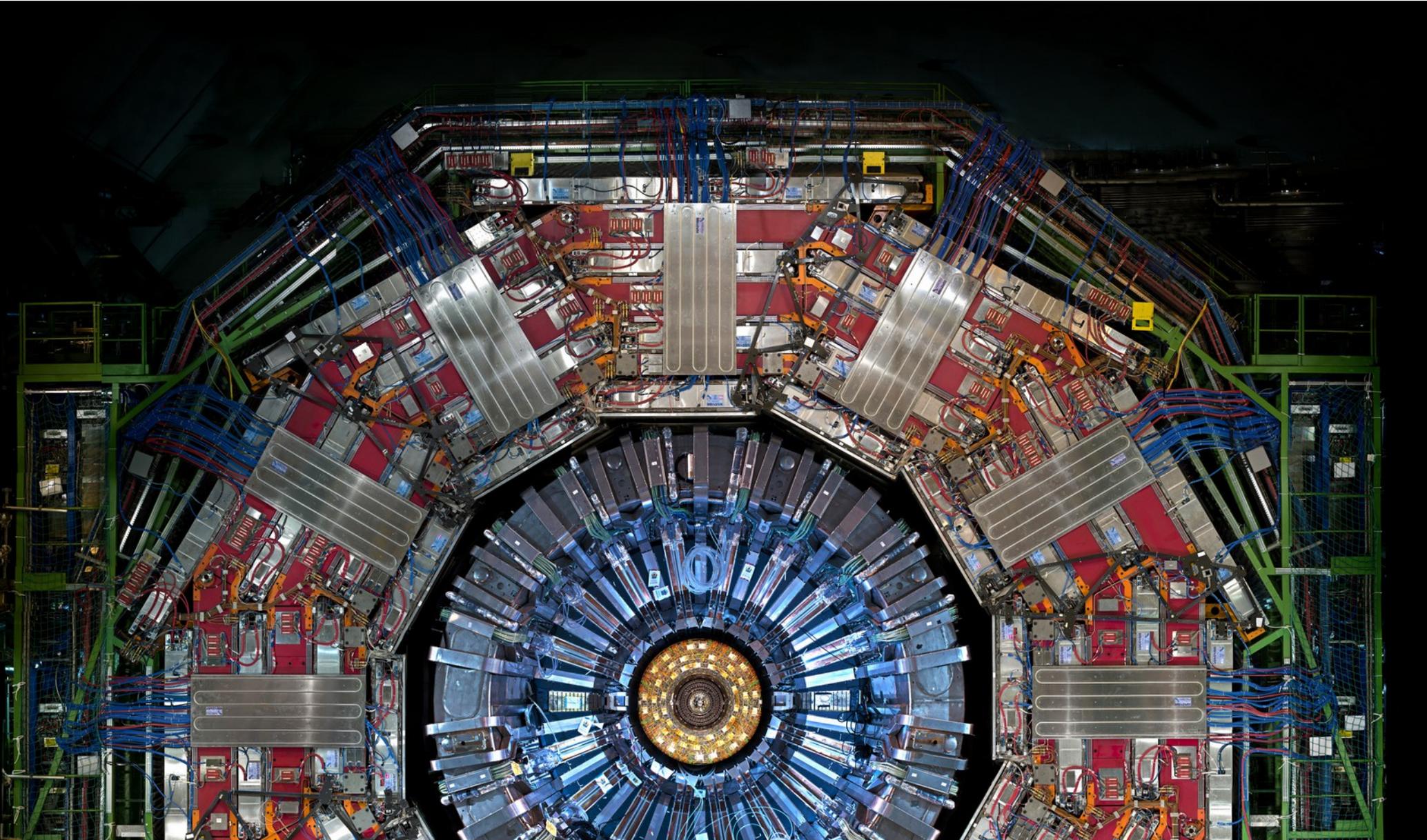
10 000+ datapoints per second



600 000 parameters



600M collisions per second



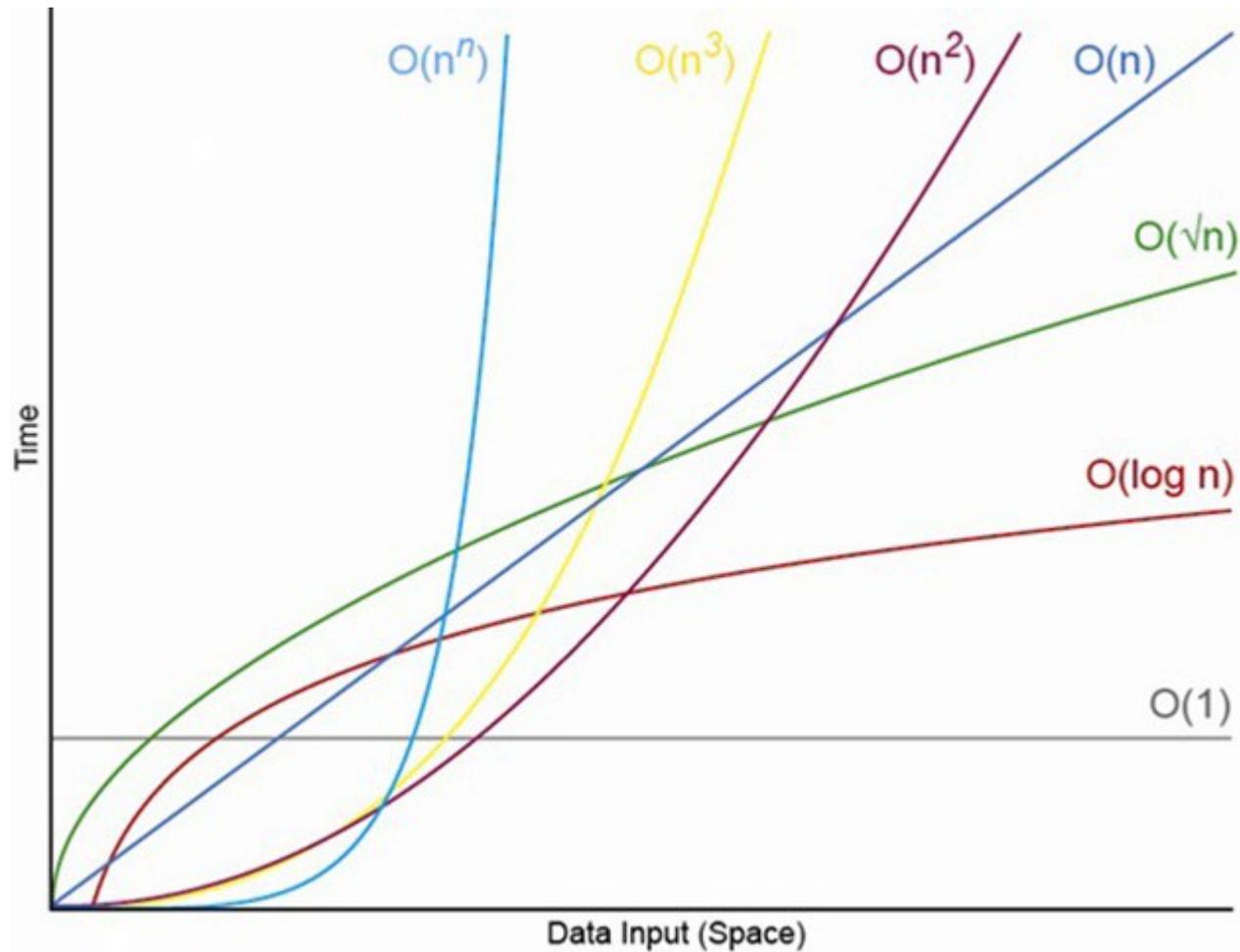
(Byte) Size does not matter

XML vs binary

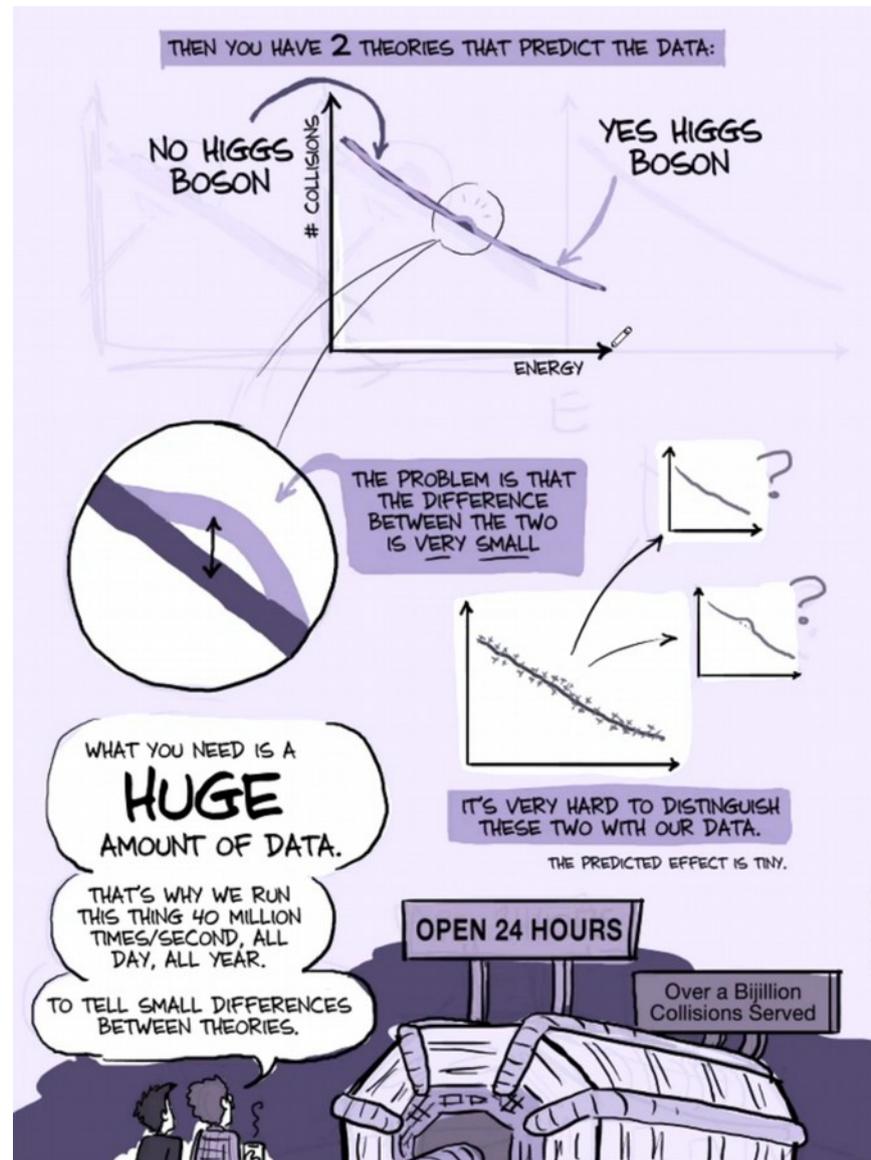
```
<byte>  
  <bit id="7">0</bit>  
  <bit id="6">0</bit>  
  <bit id="5">1</bit>  
  <bit id="4">0</bit>  
  <bit id="3">1</bit>  
  <bit id="2">0</bit>  
  <bit id="1">1</bit>  
  <bit id="0">0</bit>  
</byte>
```

*

Number of records is important



$$P(\text{value} \mid \text{more records}) > P(\text{value} \mid \text{records})$$



M2M is evolving

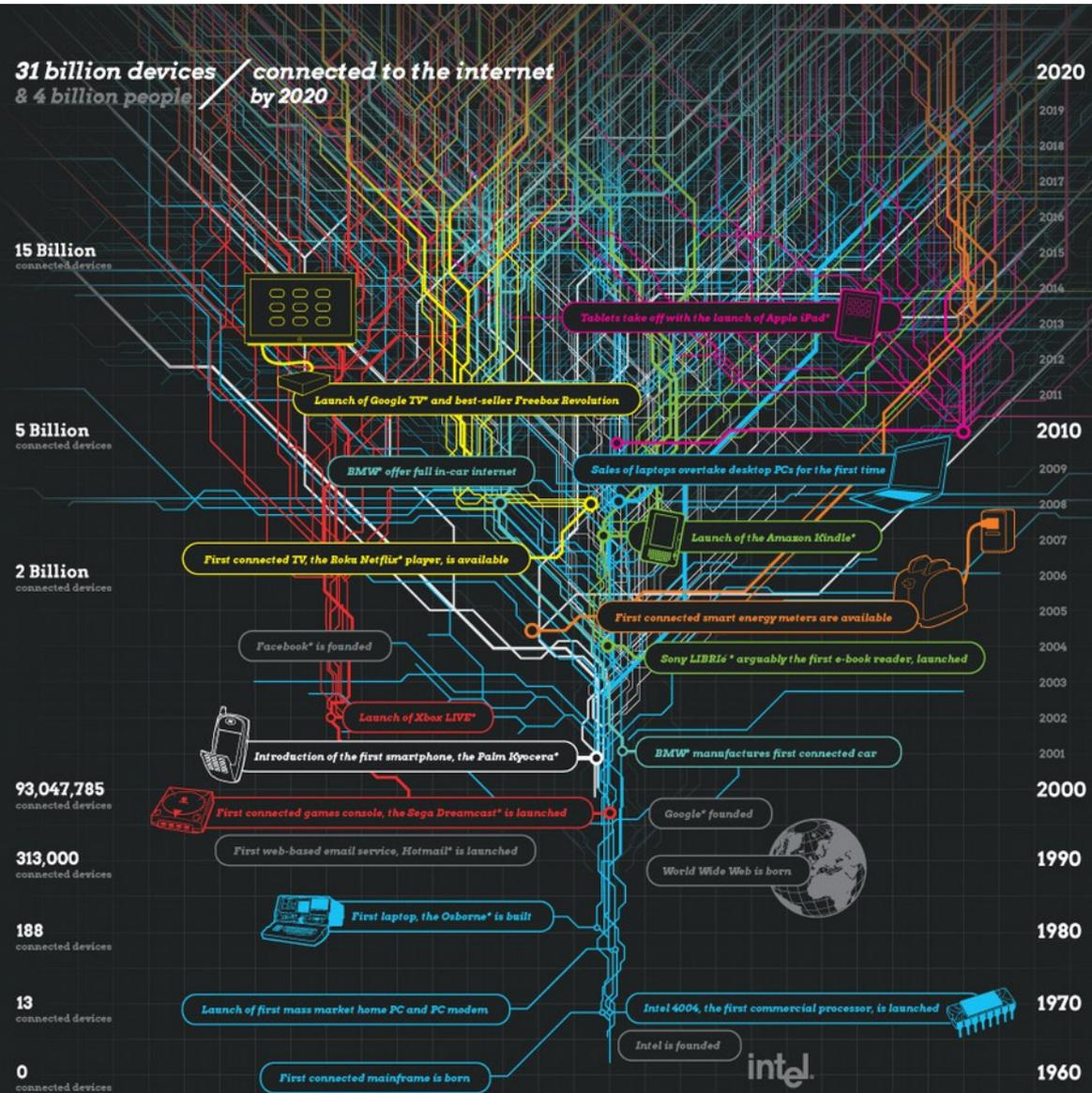
Not simply an industrial problem anymore



Consumer grade data producers taking over

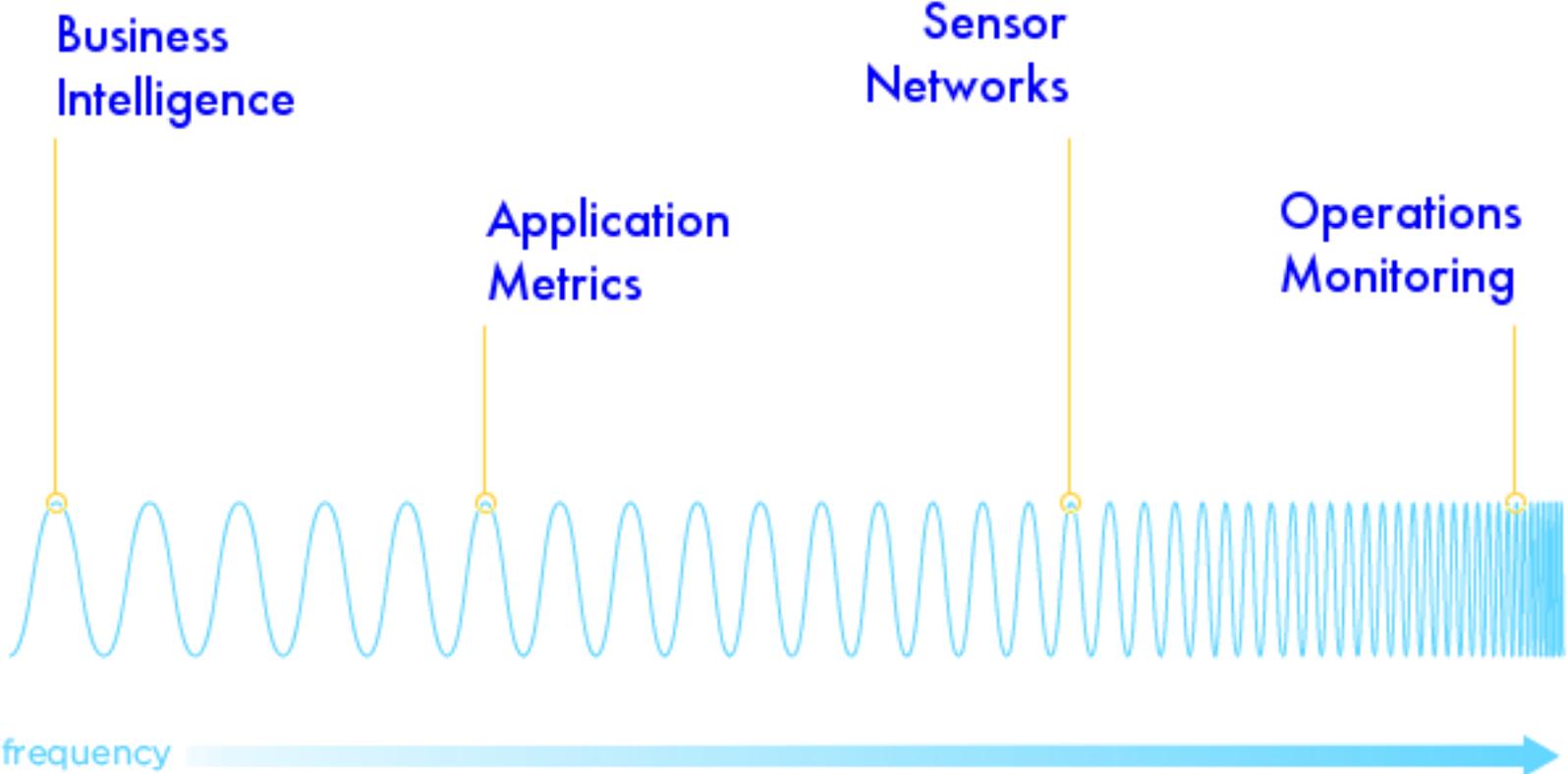


Number of devices growing at a fast pace



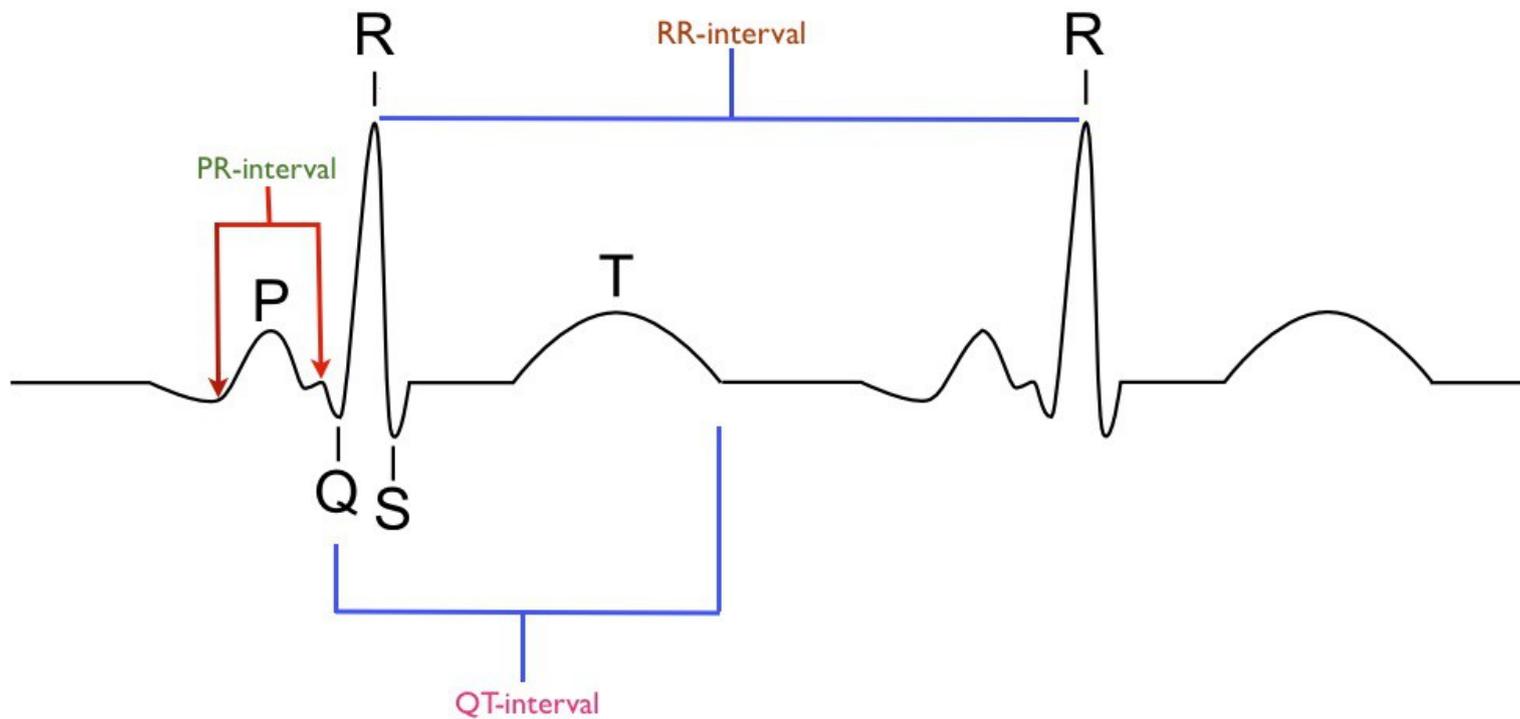
Shift in data rates

More data more quickly

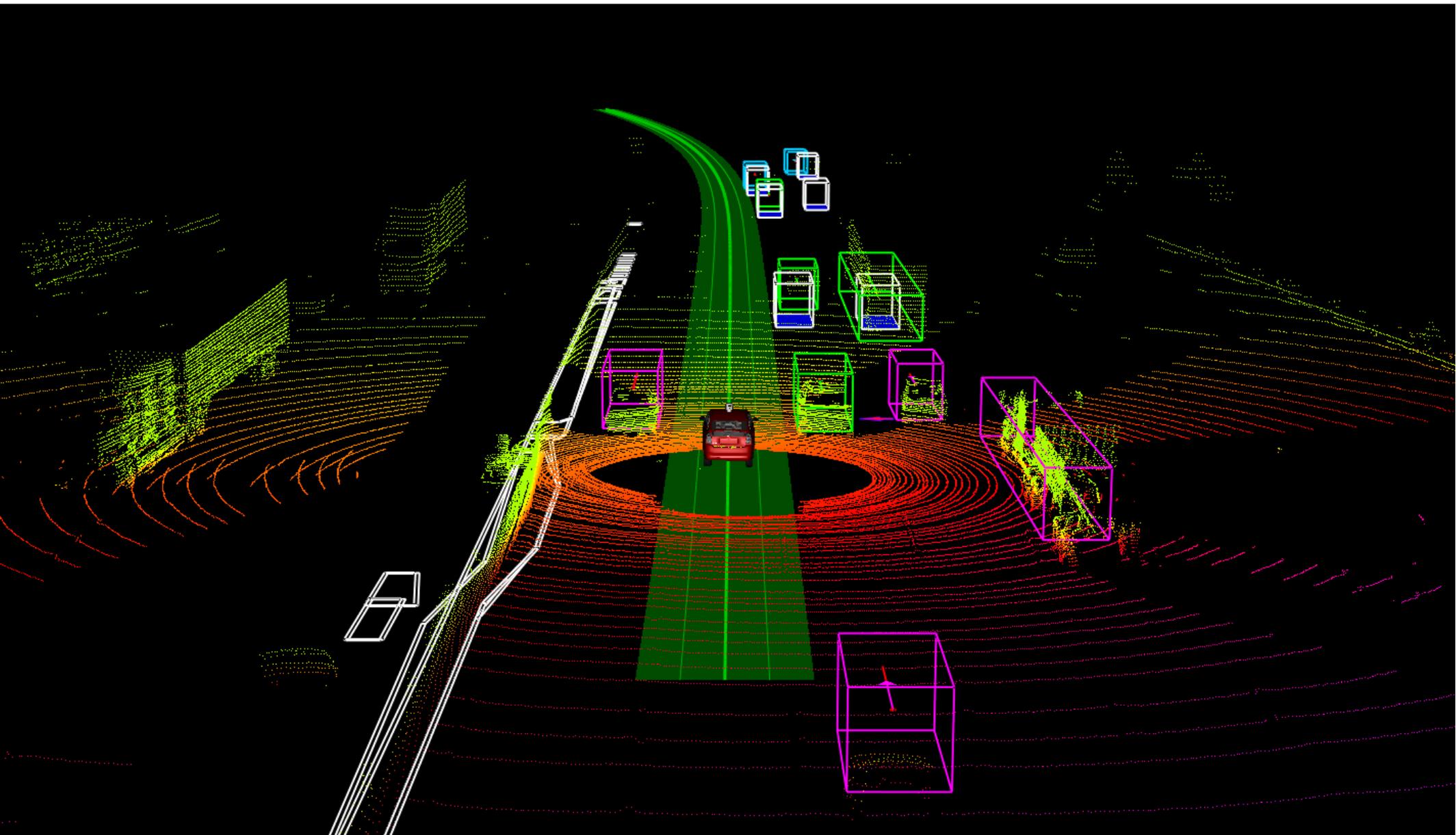


Intelligence at the edge

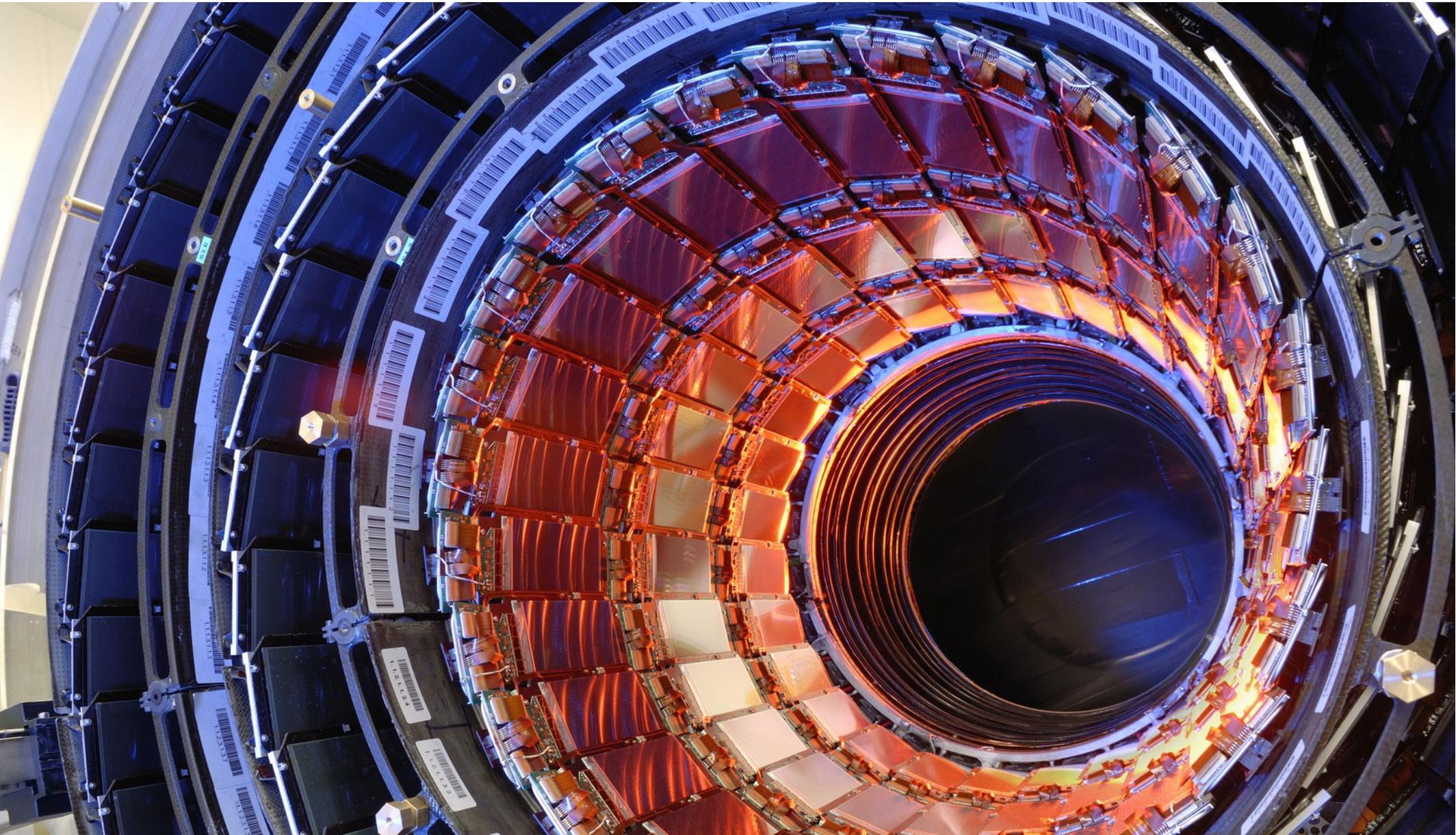
Extract features at the sensor level



Or close to the sensor



Preselect events (triggering)

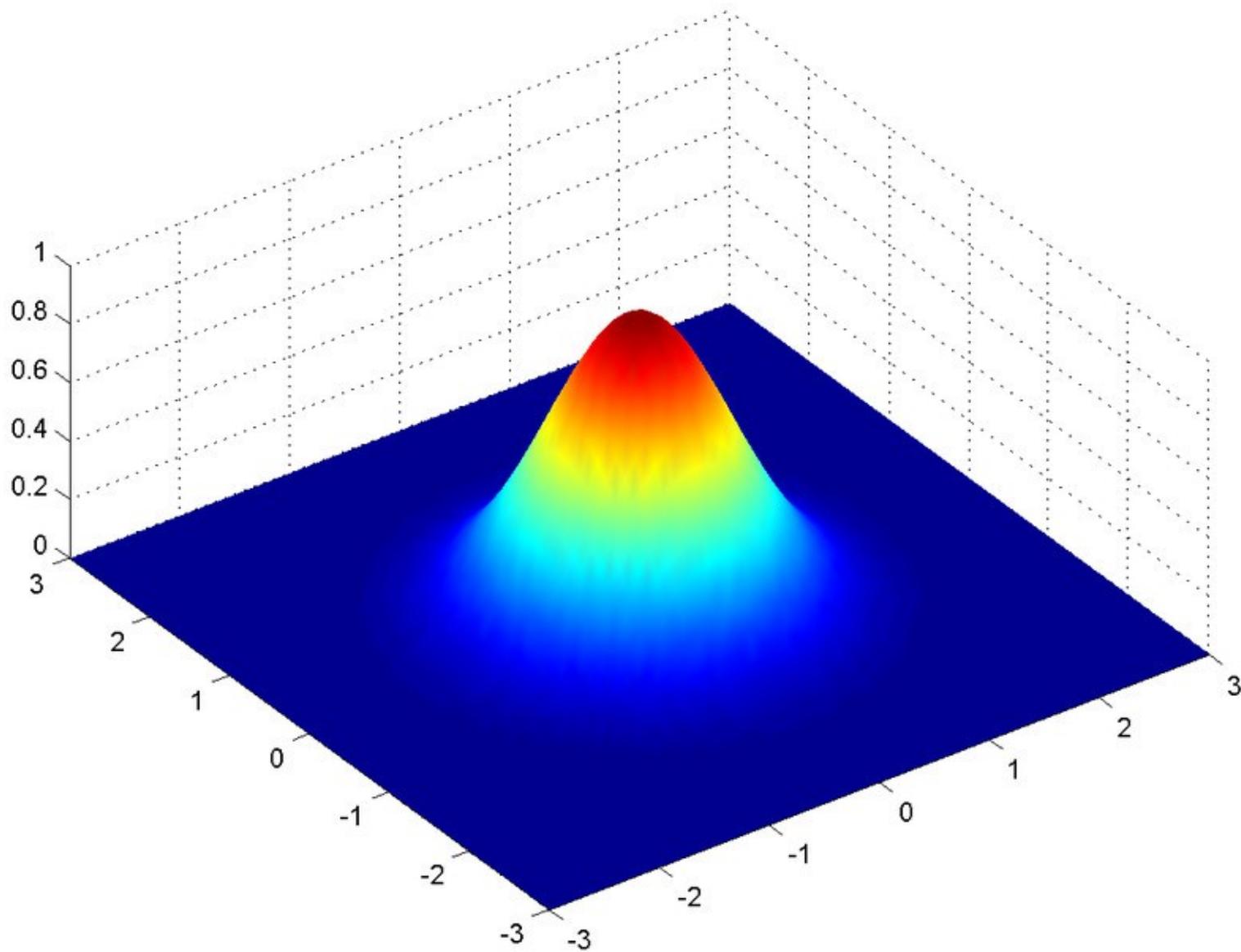


Shift in types of analysis

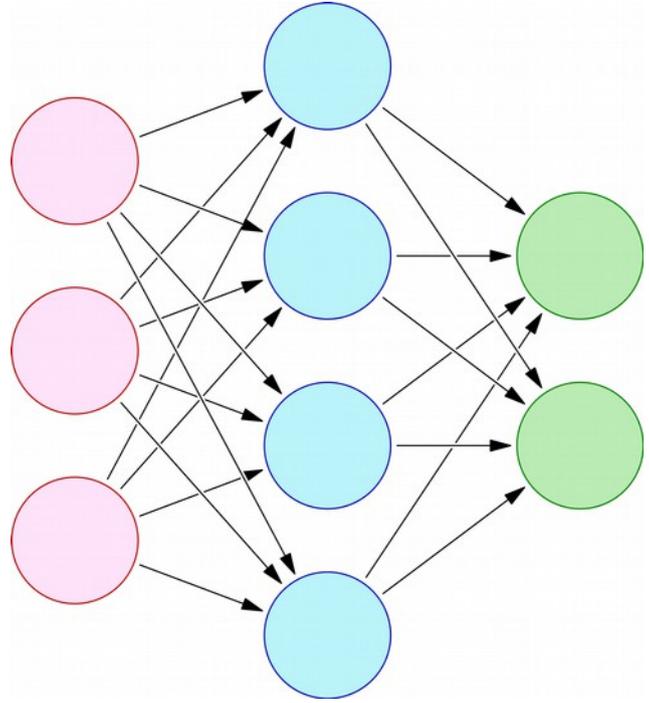
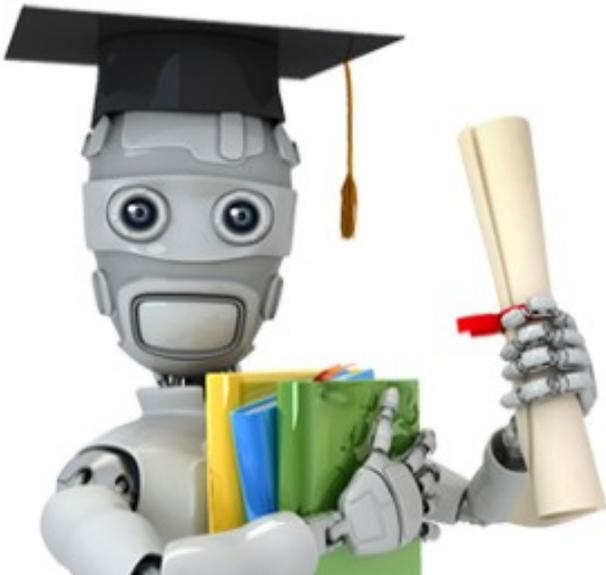
Basic statistics create little value



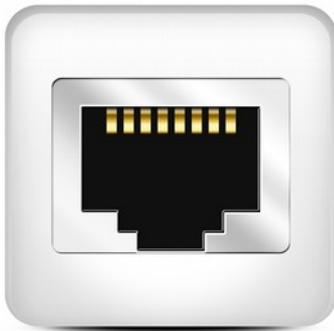
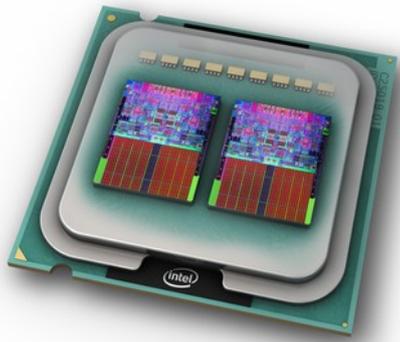
Advanced statistics create more



Machine Learning may create even more



Algorithms are resource hungry



Ad hoc queries over canned reports



Beyond batches, streams

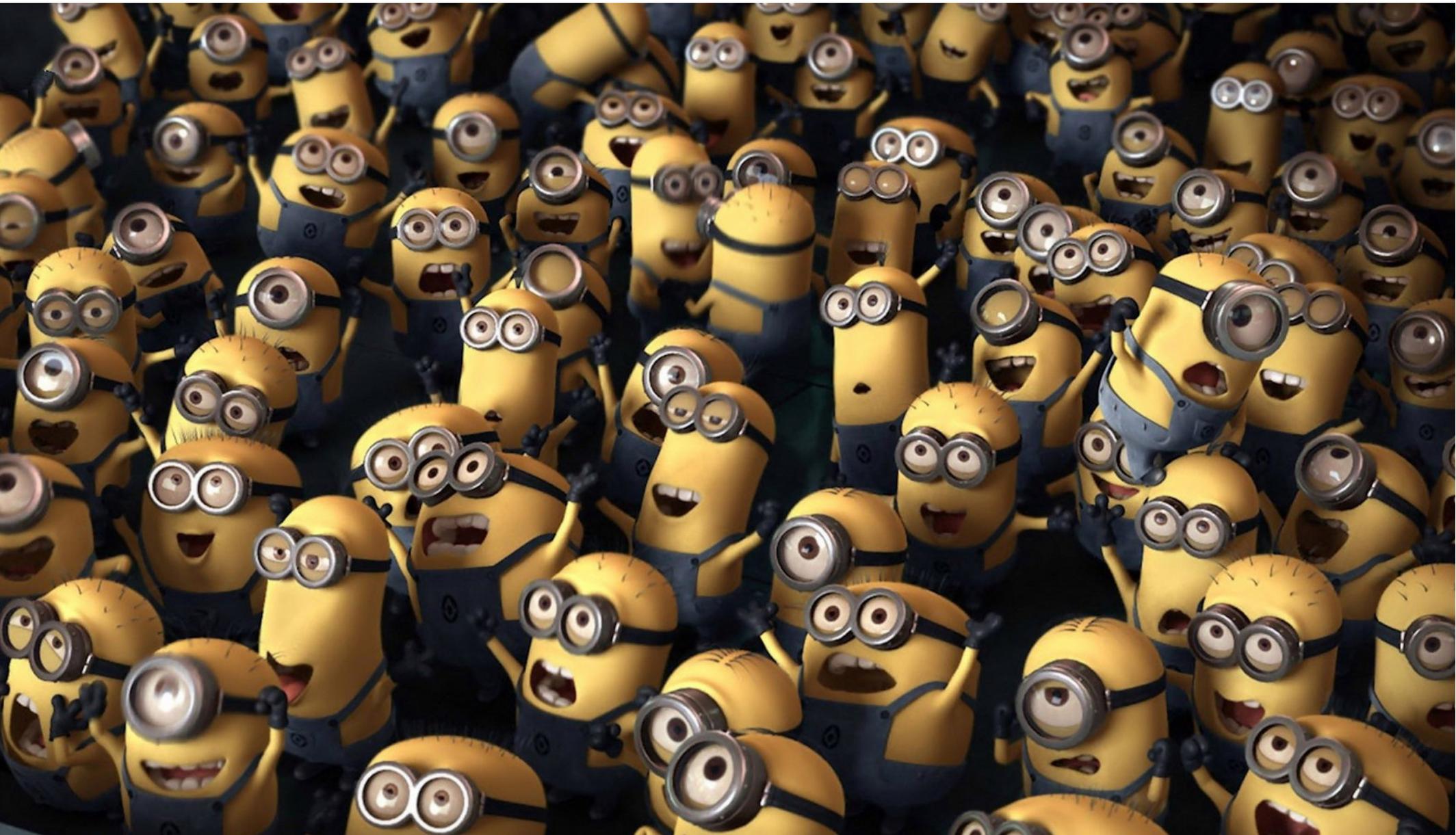


Shift in type of audience

Not aimed at a handful of business analysts



But to many end users



The Need for Speed

Instant gratification of new audience



IoT Data used in rapid decision processes



Security for our Safety

Some breaches are funny



The IoT bridges the **real** and **digital** worlds



The IoT bridges those worlds literally



Privacy and Control

Those Things know a lot about us



Need to control how **our** data are used

(Connected objects are not free, so there's no reason we should be the product!)





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